



Gujarati Mandal of Central Ohio

Sponsorship Information Kit 2016

Thank you for your interest in sponsoring events for Gujarati Mandal of Central Ohio! We're excited to share with you an opportunity to increase your visibility in our community!

As a fast-growing community in Columbus OH, we are excited to share with you our sponsorship opportunities that allow our community to continue to grow wider and serve larger audiences. During the past years, Gujarati Mandal has grown in numbers and has helped nurture the Indian culture, values and tradition within the community. We foster oneness not just within the Gujarati community but encourage community participation from all other Indian communities as well. Thus providing you visibility to a much larger audience.

Why Should Your Company Sponsor the GMOCO Events?

Build a Brand in an Influential Community

GMOCO has strong brand identification within the Indian Community enabling you to build up your company's image. Our sponsors gain value from association with GMOCO and our mission to pursue the creation of high value contributions to Columbus. Your investment in these events makes possible the continued efforts that GMOCO puts to provide memorable events for generations.

Increase Credibility and Be Memorable

Each sponsor is special to us and we do our best to promote your business. Our exclusion of heavily commercial sponsorships makes our sponsorship opportunities credible and memorable in our growing community. Maintaining a distinguished approach to your sponsorship is respected by our community and increases your sponsorships effectiveness.

Connect More Effectively With a Growing Community

GMOCO enables your company to begin a long-term relationship with the community in a meaningful way, providing another avenue of support beyond traditional advertising.

Gujarati Mandal of Central Ohio

Established in 1967

info@gmoco.org

www.gmoco.org

614-285-(GUJU) 4858



Sponsorship options in 2016

Listed below are our levels of sponsorship you or your company can provide to GMOCO.

Global Event Sponsors

Community sponsors are those individuals or companies that are providing financial support to the event directly, and in exchange for their monetary sponsorship, we provide various forms of recognition.

Grand Sponsorship : \$5000 Per years for all events- Holi, Picnic, Drama/Dairo, Navratri (4 days), Year End Celebration.

- Exclusive event naming right
- Stage time and recognition
- Memento of contribution
- Company logo on Front Page on GMOCO Site and printed flyer as a sponsor
- Social Media Marketing (Facebook page)
- Company Name used in Text message Campaign
- video Ad (10 Sec) in One Event
- Company logo on GMOCO sponsor page
- Banner in events
- Booth in events
- Company Video Ad show in Event(10 Sec)
- Company Logo on Tickets in all events
- Company Name on Ticket and GMOCO Smart Application Apple and anroid.
- 10 tickets (6 VIP + 4 tickets)
- Gurjari Advertisement (souvenir) – Full page color

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Platinum Sponsorship : \$2500 Per years for all events- Holi, Picnic, Drama/Dairo, Navratri (4 days), Year End Celebration.

- Exclusive event naming right
- Stage time and recognition
- Memento of contribution
- Company logo on Website and printed flyer as a sponsor
- Social Media Marketing (Facebook page)
- video Ad (10 Sec) in One Event
- Company logo on GMOCO sponsor page
- Banner in events
- Company Name on Ticket and GMOCO Smart Application Apple and anroid.
- 8 tickets (4 VIP + 4 tickets)
- Gurjari Advertisement (souvenir) – Full page color

Gold Sponsorship: \$2000 Per years For one event: Holi, Picnic, Drama/Dairo, Navratri (4 days), And Year- End Celebration.

- Exclusive event naming right (One event)
- Stage time and recognition (One event)
- Memento of contribution
- Company logo on Website and printed flyer as a sponsor
- Company logo on GMOCO Smart phone Apple and Android Application
- Company logo on GMOCO sponsor page
- Banner in events
- 6 Tickets (2 VIP + 4 tickets)
- Gurjari Advertisement (souvenir) - Full page color
- Listing in Business Directory

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Silver Sponsorship (\$1000 per year)

- Memento of contribution
- Company logo on GMOCO sponsor page
- Banner in events
- 4 tickets (2 VIP + 2 tickets)
- Gurjari Advertisement (souvenir) - Half page color

Bronze Sponsorship (\$500 per year)

- Company logo on GMOCO sponsor page
- Banner in events
- 2 tickets
- Gurjari Advertisement (souvenir) - Quarter page B&W

Souvenir (Gurjari Advertisement Only)

- Full Page Color \$500
- Half Page Color \$300
- Quarter Page Color \$200

Individual Event Vendor Sponsorship (cost per year varies)

- Event Stall : \$ 150 Per Event (Exclude Navaratri)
- Event Stall : \$300 Per Day (Navaratri)

What is the next step?

It is very easy to become a GMOCO sponsor.

1. Just review our packages listed above and decide on a level you want to sponsor.
2. Then once you are ready to move forward you can simply send us an email to info@gmoco.org with the Sponsorship package you are interested in.
3. After signing the sponsorship agreement attached below our treasurer will send you the invoice via email which you will be able to pay online using PayPal.
4. After payment is received you will get listed as a sponsor.

Please contact us at info@gmoco.org if you have any additional questions

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